

2013 深圳国际艺术博览会

ART SHEN ZHEN SHENZHEN INTERNATIONAL ART FAIR

参展登记表 Shenzhen Art Fair 2013 Application Form

递交截止日期 Deadline: 2013 年 11 月 1 日

参展单位信息 General Information		
参展机构全称: Exhibitor's name:		负责人: Director(s):
地 址 Address:		邮编: Zip code:
联系人: Contact person:	手机: Mobile phone:	电话: Tel:
传真: Fax:	电子邮件: Email:	网址: Website:
展位申请 Booth Application		
展位号 Booth No: _____ ; 展位费合计 Total Booth fee: _____ (展位分布及尺寸及请参见《展厅平面图》)(Please see exhibition <i>Floor Plan</i> for available booth sizes and rental) 付款方式 Payment: <input type="checkbox"/> 转帐 Transfer <input type="checkbox"/> 现金 Cash		
展品类别 Genre		
<input type="checkbox"/> 绘画 Painting <input type="checkbox"/> 雕塑 Sculpture <input type="checkbox"/> 陶艺 Ceramics <input type="checkbox"/> 影像 Video/Photography <input type="checkbox"/> 装置 Installation <input type="checkbox"/> 其它 Others (请说明 Please explain: _____)		
提示: <ul style="list-style-type: none"> ■ 参展报名资料包括: 《参展登记表》, 《展品图录表》及数字图片资料。 ■ 本登记表须有签名或盖章后方可生效(复印或传真文本, 同具法律效力)。 ■ 本登记表连同《参展细则》为本艺博会与展商之间的一个完整要约文本。申请者向本博览会递交登记表后, 即视为展商无条件接受《参展细则》各项内容。 Note: <ul style="list-style-type: none"> ■ The exhibitor is required to provide <i>Application Form</i>, <i>Catalog Form of Items</i> and digital images. ■ This application form will be in operation only if signature or stamp be made (copyed ones or fax is accepted) ■ This application form with <i>Regulations</i> is a complete contract between the organizer and the exhibitor. When submitting the Application, the exhibitor is regarded as unconditionally accepting the regulations. 		
确认 Confirmation		
参展机构签章: Signature/Stamp:		日期: Date:

1. General Provisions

Shenzhen Art Fair is a direct platform for promoting the transaction and collection of art works. In order to successfully organize the Shenzhen Art Fair 2013 (hereinafter referred to as the Fair), Shenzhen Art Fair Organization Committee (hereinafter referred to as the Committee), acting as the standing authority, has the right to issue and carry out the application regulations and possesses the supreme power in modifying and interpreting the documentations. The regulations have sanction both on exhibitors and organizers.

2. Potential Participants, Categories of Artworks

Potential Participants: galleries, art corporations, art academies, art foundations, and etc.

Categories of Artworks: paintings, sculptures, photography, ceramics, installations, and etc.

3. Exhibition Halls, Facilities

Venue: Shenzhen Convention & Exhibition Center, Hall 9 <http://www.szcec.com>

Total exhibition areas: about 15,000 square meters with the height of 12 meters.

Business center: telephone, fax, typewrite, spray, printing, consigning, ticket-booking, and etc.

4. Application and Confirmation

Application: due date 2013/11/1

Required materials: Registration Form, introduction of the applicants and the representative or contractual artists, pictures of the art works for exhibition.

Verification: The Committee has the right to ask the exhibitor to provide detailed contents of the exhibiting works and the plans, and to refuse works which are not in demanding. The related costs should be undertaken by the exhibitors.

Confirmation: The organizer will send a Confirmation Letter through e-mail or fax to inform the booth location and payment. The committee will conduct formalities when fees be paid completely.

5. Standard and Price of the Booth

The Committee sets different prices of booths that are varied from booth area and location. For the price of each specific booth, please see the detailed ground plan.

Class A: RMB1700/ M² ; Class B: RMB1600/ M²

Providing facilities for each 18M²: wooden panel 3 meters high, a negotiation table, 2 desks, 1 lintel, 8 spot lights, 2 employee's cards, 2 pages in the catalogue, 2 pieces of catalogue.

6. Allocation of Booths

Reservation: The Committee will allocate booth area and location mainly on the basis of applicants' reservation. The overall arrangement is also taken into consideration.

Confirmation: The booth rearrangement will be timely communicated to exhibitors. If exhibitors accept the allocation, they shall sign on the Contract for Participation provided by The Committee within 7 days and then prepay the deposit according to Term 7. Any objection to the booth allocation shall be submitted to the Committee in written form also within 7 days since getting the notice. In any case that no objection is submitted, or no confirmation of accepting is delivered, or the deposit is prepaid, the booth allocation will be considered to have been accepted. In any condition, even exhibitors have prepaid the deposit, the booth allocation is ultimately decided by the Committee.

7. Terms of Payment

The exhibitor is required to pay for the 30% advances of booth rental within 3 days since receiving the valid Contract for Participation and pay the 70% rest booth rental after the subscription of the Confirmation for Exhibition. Any exhibitor who has not paid in full by the deadline will be regarded as withdrawing the participation. In this case, the Committee may lend the booth to others and retain the paid amount. If any exhibitor would not be able to come to participate due to some individual reasons, the paid rental will not be returned to the exhibitor.

8. Booth Operation

Once the full booth rental is paid, the exhibitor is entitled to operate the booth. Without the Committee's authority, the exhibitor is not allowed to lend the booth entirely or partially, upon or without consideration to others. Illegally occupying the passages and any shared area are strictly forbidden.

Artworks and products that are not submitted in the application cannot be shown or advertised in the booth. Otherwise, the exhibitor shall be legally responsible for breaking the contract. The Committee has the right to revoke the exhibitor's participation qualification and the exhibitor shall be liable for the full booth rental.

9. Catalogue Publication

The Committee will publish bilingual Catalogue collecting exhibitors' artwork images and relevant information. The exhibitor shall send digital data including texts (contacting information, brief introduction, representative artists) and pictures (high-precision >300dpi, JPG >2M, TIF >20M) to the committee office through E-mail or in CD before 15/11/2013.

10. Promotion

Through various medium and Internet resources, the Committee will introduce exhibits exhibitors' information to art collectors, art critics in order to boom the influence.

11. Service

The exhibitors will receive the invitations along with complementary tickets before November, 2013. The Committee preferentially offers various services as interpreters, accommodation, booking return tickets, renting tools, ordering custom-made frames and base, stationery and so on. All the service refer to the Service Detailed Rules and Booth Construction and Facilities Service List.

12. Insurance

The Committee has insured the event. Requested by the Committee, all exhibitors shall obtain insurance coverage for exhibits on display, and must provide the Committee with copy of the insurance certificate. Otherwise, the Committee will not take any responsibility in case of direct or indirect loss that the exhibitors suffers during the Fair.

13. Security

From the installation to dismantling day, the guardians will be on patrol 24 hours a day in the venue. In order to guarantee the security, guardians are entitled to refuse anyone to take the exhibits out of the venue without the Exhibit Leaving Card.

14. Publications

Any publication with the contents of the reaction, pornography or violence is forbidden to be displayed, sold or presented by any exhibitor on site. Any exhibitor engaged in the sales of art catalogue and other publications should have the national publication distribution license. The overseas art catalogue and other publications can be sold in condition of the completing import procedures.

15. Intellectual Property

Exhibitors shall guarantee all the exhibits on display or for sale and the provided character and graphic documents never commit any violation of the third party's intellectual property. If the Committee and its higher authority suffer any loss caused by exhibitor's violation acts, the Committee and its higher authority have the right to request the exhibitor to take the responsibility for the related compensation, litigation cost and attorney fees incurred.

16. Force Majeure

In the event of compelling reasons or in the case of force majeure including earthquake, catastrophic weather, war, strike, turbulence and epidemic etc, the Committee is entitled to

postpone, extend, or shorten the exhibition duration. The Committee is not liable for incurred costs except for the booth rental.

17. Legal Effect

Once submitting the Application Form, the exhibitor shall be regarded as absolutely accepting the regulations, which is legally binding on the both parties of the exhibitor and the Committee. Should the wording of the regulations give rise to differences of opinion in translation, the Chinese version shall be binding. All the legal affairs during the execution of regulations shall be governed by the current Laws of People's Republic of China. Any dispute shall be brought to People's Court of Futian District in Shenzhen, China.

ORGANIZATION COMMITTEE FOR THE ART FAIR

SEOUL

Tel: 070-4036-6788

E-mail: artshowi13@gmail.com

SHENZHEN

Add: 3-12, Area 12, Shenzhen Sports Center, Shangbubei Road, Shenzhen, China.

Hotline: 0086-755-61348799 / 15914027133 Charissa Chen

Fax: 0086-755-83206072

E-mail: szcfcf@sina.com

Web: www.szartex.com